

ICoMST 2021 KRAKÓW



INFORMATION FOR PARTNERS

67TH INTERNATIONAL CONGRESS
OF MEAT SCIENCE AND TECHNOLOGY
(Hybrid Congress)

KRAKÓW, August 23rd - 27th, 2021

INVITATION

Greetings,

On behalf of the ICoMST Secretary, we are honoured to host the 67th International Congress of Meat Science and Technology. Since its first edition in 1955, ICoMST has become one of the largest and most prestigious international meetings of meat technology scientists, professionals, business operators, and representatives of legislative bodies, gathering over 550 attendees from all over the world. ICoMST aims at enhancing the co-operation and exchange of scientific information between academic and industry researchers in the field of meat science and technology. The Congress meetings focus on the presentation of the latest findings in specific scientific disciplines, scrutinizing the work done in the various fields, and updating the latest knowledge on current issues that are most relevant for meat as food.

WHY BECOME AN ICoMST PARTNER?

- ❑ Partner with the world's largest meat science and technology society
- ❑ Engage and recruit the brightest talents in the field
- ❑ Gain international recognition of your brand
- ❑ Invest in the future of your brand – present your product to academics from all over the world and ensure they mention your company's solutions to their students
- ❑ Establish and strengthen long-term relationships with the key players in the field
- ❑ Five days of the Congress and four organized evening events allow to meet both formally and informally, improving the chances for effective future collaboration
- ❑ An excellent location of the Congress in the most remarkable city of Poland, with convenient access by air, rail or road



CONGRESS OVERVIEW

- ❑ **Title:**
67TH INTERNATIONAL CONGRESS
OF MEAT SCIENCE AND TECHNOLOGY
- ❑ **Date:**
August 23rd - 27th, 2021
- ❑ **Host City:**
Kraków – the MEATing place
- ❑ **Venue:**
Hotel Metropolo by Golden Tulip
- ❑ **Organized in cooperation with:**
Department of Animal
Product Technology,
Faculty of Food Technology,
University of Agriculture in Kraków
- ❑ **Expected number of delegates:** 600
- ❑ **Website:** www.ICoMST2021.com
- ❑ **Organizers:**
Marzena Zajac, PhD marzena.zajac@ur.krakow.pl
Piotr Kulawik, PhD piotr.kulawik@urk.edu.pl
Joanna Tkaczewska, PhD joanna.tkaczewska@urk.edu.pl
- ❑ **Congress Secretariat:**
Małgorzata Małek, icomst2021@symposium.pl

PROGRAMS

- ❑ Plenary Lectures
- ❑ Keynote Speeches
- ❑ Special Lectures
- ❑ Oral / Poster
Presentations
- ❑ Satellite
Meetings/Symposia
- ❑ Side Meetings/
Workshops
- ❑ Exhibition
- ❑ Pre Congress activities
(held on 21st-22nd of
August)
- ❑ Doctoral school training
for PhD students
- ❑ Work fair for under-
graduates, graduates
and post-doctoral
fellows



TOPICS

The 67th ICoMST will tackle the most pressing problems faced by the meat industry, with specialized sessions organized on the following subjects:

- ❑ Animal welfare vs. Human welfare
- ❑ Innovations in animal production
- ❑ Muscle tissue biology
- ❑ Safety and authenticity in meat production
- ❑ Emerging technologies in meat processing
- ❑ Bioactive compounds from and for meat
- ❑ Management, robotics, and automation in meat processing
- ❑ Sustainability in meat processing-waste management and pet food production
- ❑ Traditional meat products
- ❑ Consumer trends and food waste reduction
- ❑ Nutritional quality of meat, meat analogues, and the available alternatives

COMMITTEES

Head of the Committee:
Marzena Zajac, PhD

Members:

Prof. Władysław Migdał
Prof. Edward Pospiech
Joanna Tkaczewska, PhD
Piotr Kulawik, PhD
Ewelina Jamróz, PhD
Łukasz Migdał, PhD
Maria Walczycka, PhD
Paulina Guzik, MSc



PARTNERSHIP PACKAGES



from € 35 000

Additional benefit for Platinum Partner:

- 5 complimentary congress registrations
- 5 complimentary exhibitor passes
- Partner's introduction at the official website
- Partner's logo and acknowledgement on the main stage
- Banner with Partner's logo at the registration area
- Partner's logo on screens in session rooms prior to the beginning of sessions and during the breaks
- 5 tickets to the Gala Dinner
- 5 tickets to the Welcome Reception



from € 20 000

Additional benefit for Gold Partner:

- 3 complimentary congress registrations
- 3 complimentary exhibitor passes
- Partner's introduction at the official website
- Partner's logo and acknowledgement on the main stage
- Banner with Partner's logo at the registration area
- Partner's logo on screens in session rooms prior to the beginning of sessions and during the breaks
- 3 tickets to the Gala Dinner
- 3 tickets to the Welcome Reception



from € 15 000

Additional benefit for Silver Partner:

- 2 complimentary congress registrations
- 2 complimentary exhibitor passes
- Partner's introduction at the official website
- Banner with Partner's logo at the registration area
- Partner's logo on screens in session rooms prior to the beginning of sessions and during the breaks
- 2 tickets to the Gala Dinner
- 2 tickets to the Welcome Reception



from € 10 000

Additional benefit for Bronze Partner:

- 1 complimentary congress registration
- 2 complimentary exhibitor passes
- Partner's introduction at the official website
- Banner with Partner's logo at the registration area
- 1 ticket to the Gala Dinner
- 2 tickets to the Welcome Reception



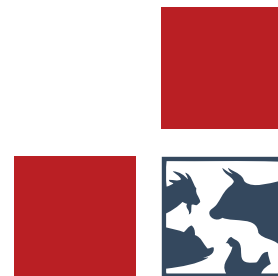
PROMOTIONAL BENEFIT FOR PARTNERS

Virtual Congress Partner	€ 15 000,00
Industry Satellite Session / Symposium in plenary hall - 1,5 h (exclusive)	€ 12 000,00
Industry Satellite Session / Symposium 1 h (parallel rooms)	€ 8 000,00
Keynote lecture (40 minutes)	€ 6 000,00
Industry webinar - pre recorded or live (40 minutes)	€ 5 000,00
Gala Dinner Partner - August 26, 2021 (exclusive)	€ 12 000,00
Welcome Reception Partner - August 22,2021 (exclusive)	€ 6 000,00
BBQ Partner - August 23, 2021 (exclusive)	€ 6 000,00
Coctail Party Partner - August 24, 2021 (exclusive)	€ 6 000,00
Coffee Break Partner (August 23, 2021)	€ 3 000,00
Coffee Break Partner (August 24, 2021)	€ 3 000,00
Coffee Break Partner (August 26, 2021)	€ 3 000,00
Coffee Break Partner / half day (August 27, 2021)	€ 1 500,00
Lunch Partner (August 23, 2021)	€ 5 000,00
Lunch Partner (August 24, 2021)	€ 5 000,00
Lunch Partner (August 26, 2021)	€ 5 000,00
Transport Partner - Technical tours & BBQ (exclusive)	€ 2 500,00
Congress Bags (exclusive)	€ 5 000,00
Badge Lanyards (exclusive)	€ 2 500,00
Pens (exclusive)	€ 1 500,00
Notepads (exclusive)	€ 1 500,00
Staff T-shirts (exclusive)	€ 1 500,00
Water Stations (exclusive)	€ 2 000,00
Charging Station (exclusive)	€ 2 000,00



PROMOTIONAL BENEFIT FOR PARTNERS

Executive Lounge (exclusive)	€ 1 500,00
Relax Zone (exclusive)	€ 1 500,00
Speaker's Ready Room (exclusive)	€ 1 500,00
Hospitality Suite / Meeting Room	€ 1 000,00
Basic Shell Scheme Booth 9 sq m	€ 6 750,00
Basic Shell Scheme Booth 6 sq m	€ 4 500,00
Exhibition Space only 9 sq m	€ 4 500,00
Exhibition Space only 6 sq m	€ 3 000,00
Digital Exhibition Booth	€ 3 000,00
Pocket Programme (exclusive)	€ 1 750,00
Mobile Application (exclusive)	€ 1 750,00
E-Poster Viewing Screens (exclusive)	€ 1 500,00
Sponsor of Young Scientist Award	€ 2 000,00
Bag Insert - leaflet	€ 1 500,00
Bag insert - gadget	€ 1 000,00
Advertisement in the final program/ e-program book - full page	€ 1 500,00
Advertisement in the final program/e-program book - half page	€ 750,00
WiFi Partner (exclusive)	€ 1 000,00
App Push Notification	€ 250,00
Advertisement in the Mobile Application	€ 500,00
Video Clip Play	€ 1 000,00
Company promotional mailing	€ 1 000,00



Industry Satellite Sessions/Symposia/Keynote Lectures/Webinars

Companies and organizations are invited to host Satellite Sessions/Symposia or Keynote Lectures on their selected topic to present their work and products

Program subject to approval of the Scientific Committee. Included conference hall rental with facilities (screen, projector, laptop). Invitation email to all pre-registered participants

Benefit:

- ❑ Company advertisement displayed in the conference hall during the sponsored session
- ❑ Company logo displayed on the screen at the beginning of the sponsored session
- ❑ Company logo and information placed in the Congress programme
- ❑ Webinars available for 1 month before the congress, the whole congress and 10 months after the congress on demand



Welcome Reception Partner / BBQ Partner / Cocktail Party Partner

Benefit:

- ❑ Partner's logo present at Welcome Reception / BBQ / Cocktail Party
- ❑ Partner can place roll-up banners and other branded materials at the Welcome Reception / BBQ / Cocktail Party area
- ❑ Partner's logo in the final program / e-program book
- ❑ Partner's logo at the official website with a link to the Partner's homepage

All branded materials must be approved by the organizer.



Coffee Break Partner / Lunch Partner

Benefit:

- ❑ Partner's logo displayed on the tables with coffee breaks / lunches
- ❑ Partner can distribute flags, napkins or place roll-up banners
- ❑ Partner's logo in the final program / e-program book
- ❑ Partner's logo at the official website with a link to the Partner's homepage

All branded materials must be approved by the organizer.

Gala Dinner Partner

Benefit:

- ❑ Partner's logo to be printed on all Gala Dinner invitations and menu
- ❑ Partner's logo will be placed on the Gala Dinner tables
- ❑ Acknowledgement during the Gala Dinner opening speech (5 minutes)
- ❑ Partner's logo in the final program / e-program book
- ❑ Partner's logo at the official website with a link to the Partner's homepage

All branded materials must be approved by the organizer.

Transport Partner – Technical Tours & BBQ

Benefit:

- ❑ Partner's logo on headrests in the buses
- ❑ Partner's logo in the final program / e-program book
- ❑ Partner's logo at the official website with a link to the Partner's homepage

All branded materials must be approved by the organizer.



Congress Bags / Badge Lanyards / Pens / Notepads / Staff T-shirts

Benefit:

- Partner's logo placed on the bags / lanyards / pens / notepads / T-shirts
- Partner's logo in the final program / e-program book
- Partner's logo at the official website with a link to the Partner's homepage

Executive Lounge / Relax Zone / Speaker's Ready Room / Hospitality Suite / Meeting Room

Benefit:

- Partner's logo or name will appear on signage of this room
- Partner can place roll-up banners and other branded materials at this room
- Partner's logo in the final program / e-program book
- Partner's logo at the official website with a link to the Partner's homepage

All branded materials must be approved by the organizer.



Water Stations

Benefit:

- Partner's logo will be placed on dispensers
- Partner can provide branded cups
- Partner's logo in the final program / e-program book
- Partner's logo at the official website with a link to the Partner's homepage

All branded materials must be approved by the organizer.

Charging Station

Benefit:

- Partner's logo will be placed on the charging station
- Partner's logo in the final program / e-program book
- Partner's logo at the official website with a link to the Partner's homepage

Basic Shell Scheme Booth

Benefit:

- 2 Exhibitor passes
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- Information desk, table, 2 chairs
- Cleaning of public areas and gangways
- Exhibitor's logo in the final program / e-program book
- Exhibitor's logo at the official website with a link to the Partner's homepage
- Booth size: 3 x 2 m or 3 x 3 m
- Free Digital Exhibition Booth



Digital Exhibition Booth

Benefit:

- 3-D Booth template adapted to your corporate branding (the option to use a pre-existing template design or create your own)
- Embedded video (YouTube/Vimeo video source)
- Downloadable pdf
- Link to External Website
- Links to social media channels
- Link to satellite session /workshop if booked
- Live chat
- Online meeting room 1:1

Exhibition Space Only

Benefit:

- 2 Exhibitor passes
- Exhibitor's logo in the final program / eprogram book
- Cleaning of public areas and gangways
- Exhibitor's logo at the official website with a link to the Partner's homepage
- Space size: 3 x 2 m or 3 x 3 m
- Free Digital Exhibition Booth

Pocket program

Benefit:

- Exclusive acknowledgement of the partner's status in the pocket program
- Partner's logo in the final program / e-programbook
- Partner's logo at the official website with a link to the Partner's homepage



Mobile Application

Benefit:

- ❑ Partner's logo displayed on the homepage of the Mobile Application
- ❑ Special banner in the agenda with a link to the Partner's homepage
- ❑ 2 App Push Notifications sent to all participants onsite through the mobile app
- ❑ Partner's logo in the final program / e-program book
- ❑ Partner's logo at the official website with a link to the Partner's homepage

E-Poster Viewing Screens

Benefit:

- ❑ Partner's logo displayed on the homepage of every e-poster
- ❑ Partner's logo in the final program / e-program book
- ❑ Partner's logo at the official website with a link to the Partner's homepage



Sponsor of Young Scientist Award

Benefit:

- ❑ Acknowledgement from session chair as Young Scientist Award sponsor
- ❑ Logo branding in the final program / e-program book as Young Scientist Award sponsor
- ❑ Sponsor's logo at the official website with a link to the Sponsor's homepage



Bag Insert

Benefit:

- ❑ One promotional leaflet (max. A4 format) or a small brochure or a gadget inserted into each participant bag

Advertisement in the final program/ e-program book

Benefit:

- ❑ Full / half page color advertisement in the final program / e-program book

WiFi Partner

Benefit:

- ❑ An initial branded splash screen will bear the Partner's logo and company name.

Virtual Congress Partner

Benefit:

- ❑ Partner will be recognized on the Virtual Congress Platform with Supported by... and a company logo
- ❑ Partner's Logo branding in the final program / e-program book as Virtual Congress Partner
- ❑ Partner's logo at the official website with a link to the Partner's homepage

App Push Notification

Benefit:

- ❑ 1 App Push Notification sent to all participants onsite through the mobile app

Advertisement in the Mobile Application

Benefit:

- ❑ Special banner in the agenda or speakers list with a link to the company's homepage

Video Clip Play

Benefit:

- ❑ Display of the company's video advertisement on digital screens at the front door of the conference rooms
- ❑ Display of the company's video advertisement on the virtual congress platform during breaks between sessions

Company promotional mailing

Benefit:

- ❑ Dedicated one-time mailing to the congress participants



TERMS & CONDITIONS

1. Conclusion of contract: By completing and submitting the application form (electronically), the partner hereby contracts various services. The contract is deemed concluded upon the organisers' written acceptance of this offer.

2. Exhibition: By signing the application form, the partner/exhibitor accepts the safety regulations of both the organisers and Metropol Hotel By Golden Tulip Kraków. The space used for the exhibition must be of the size and shape agreed with the organisers. The organisers must be informed of any additional requirements in good time; any such extras are only permissible once approved in writing. Passageways, escape routes, emergency lighting, fire extinguishers and other fire-fighting facilities must not be blocked, concealed or covered up. The floors and walls of the premises are to be treated carefully and left in a proper condition.

3. Liabilities: Organizer is not responsible for any damages in Exhibitor's assets, including but not limited to loss or destruction of those assets, arising during Exhibition, as well as build-up and dismantling of stands.

Organizer is not responsible for any damages to representatives and visitors of Exhibitor's stand. Any claims from persons, who suffered any damages during visiting the stand, will be directed to Exhibitor. Exhibitor must dismantle and clear away the stand by the agreed time and return all furniture and fixtures hired.

4. Advertisements, extras, provisions: Printable files matching the specifications of the responsible printing contractor are to be supplied to the organisers by the date specified. Materials prepared by the partner himself must be previously accepted by the organizer and delivered to the venue on July 1, 2021

5. Payment: Invoicing in the amount of 50% of the ordered services will take place following confirmation of the offer by the organisers. Payments must be made only through money transfer to Congress' account. Remaining amount due, including costs of company's representatives, must be paid not later than May 15th, 2021 with a money transfer to Congress' account, under pain of application's nullity.

6. Cancellation terms: Should a Partner's package or one or more partial services be cancelled, a cancellation fee of 50% as of Feb. 1, 2021 and 100% as of April 1, 2021 shall be levied by the organisers. Value added tax shall be added to all cancellation fees.

7. Additional regulations: Organizer reserves the right to implement additional regulations, which complement this policy, in case such a need arise. Additional regulations are binding at the moment they are delivered in writing to Exhibitor. In matters not regulated by this policy, law of The Republic of Poland applies and any disputes will be settled before Polish court.





WWW.ICoMST2021.COM
E-MAIL: ICoMST2021@SYMPOSIUM.PL

Hotel Metropolo by Golden Tulip